

Call the New Jersey bride professionals

AURELIA HRAB Sales Manager

973-993-4887 • ahrab@newjerseybride.com

CARLA GOURAIGE National Accounts Manager

973-993-4889 • cgouraige@newjerseybride.com

CHRISTINE DONGA South Jersey, Philadelphia

856-986-8947 cdonga@newjerseybride.com



PRINT

CLOSING DATES

ISSUE	Production	Space	Material
Fall/Winter 2017	4/24/17	5/1/17	5/3/17
Spring/Summer 2018	10/25/17	11/1/17	11/3/17

AD SIZES (W X D)

Full page (non-bleed)	7 x 10
Full page bleed*	see below
Spread**	see below
2/3 page	4.5 x 10
1/2 page (vert)	4.5 x 7.5
1/2 page (horz)	7 x 4.875
1/3 page (vert)	2.187 x 10
1/3 page (sq)	4.5 x 4.875
1/6 page (vert)	2.187 x 4.875
1/6 page (horz)	4.5 x 2.375

UPLOAD TO OUR FTP SERVER *Accessed via your web browser*

Web Address: <http://upload.njbride.net>

Username: **njbftp** • Password: **njb2prd**

- Only PDF's Accepted
- Ads must be: Sized exactly • Hi-res 300 dpi
- In order to upload: All fields must be filled out
- Multiple-file uploads: Place all files in a folder
- Wait until file(s) are DONE uploading
- Closing the application early may stop the upload
- You will receive a confirmation once we review the file
- Zip/compress the folder • Upload

PRODUCTION QUESTIONS

Babette Reynolds Advertising Production Manager

973-539-8230 (ext 4917) • production@newjerseybride.com

DIGITAL

TIMING

July-December 2017: June 1

January-June 2018: December 1

AD SIZE

(W X D)

Medium rectangle 300 x 250

Call our sales staff for information about all of our online opportunities.

SEND DIGITAL ADS TO

akramer@newjerseybride.com

DIGITAL QUESTIONS

Ann Marie Kramer Integrated Sales Administrator

973-539-8230 • akramer@newjerseybride.com

